This form summarizes the requirements in Order No. 01-182. Each Permittee must complete this form in its entirety, except for those requirements applicable only to the Principal Permittee. Only report activities that were performed during the previous fiscal year. Upon completion, this form shall be submitted to the Principal Permittee, by the date specified by the Principal Permittee, for inclusion in the unified Annual Storm Water Program Report. Attachments should be included where necessary to provide sufficient information on program implementation.

The goals of this Report are to: 1) concisely document implementation of the Storm Water Quality Management Program (SQMP) during the past fiscal year; 2) evaluate program results for continuous improvement; 3) to determine compliance with Order 01-182; and 4) to share this information with other Permittees, municipal decision makers, and the public.

!	YOU MUST FILL OUT ALL THE INFORMATION REQUESTED Do not leave any of the sections blank.
N/A	If the question does not apply to your municipality, please indicate N/A in the space provided and provide a brief explanation
U	If the information requested is currently unavailable, please indicate U in the space provided and give a brief explanation.

This Report Form consists of the following sections:

SECTION	PAGE
I. Program Management	2-4
II. Receiving Water Limitations	5
III. SQMP Implementation	5-7
IV. Special Provisions	8
IV.A. Public Information and Participation Program	8-14
IV.B. Industrial/Commercial Facilities Program	15-17
IV.C. Development Planning Program	18-21
IV.D. Development Construction Program	22-23
IV.E. Public Agency Activities Program	24-33
IV.F. IC/ID Elimination Program	34-37
V. Monitoring	38
VI. Assessment of Program Effectiveness	38
VII. Certification	39

Reporting Year 2010-2011

I. Program Management

A.	Permittee Name:	ity of Sierra Madre
В.	Permittee Program Sup	Bruce Inman ervisor:
	Title: Director of Public Address: 232 W. Sierra	Madre Blvd.
	City: Sierra Madre	Zip Code: 91024
	Phone: 626-355-7135	Fax: 626-355-2251

C. In the space below, briefly describe how the storm water program is coordinated within your agency's departments and divisions. Include a description of any problems with coordination between departments. To facilitate this, complete the Table 1.

The NPDES program is administered by the Public Works Department. Other City Departments including Development Services, Community & Personnel Services, City Manager, and the Police Department contribute to various components of our program.

TABLE 1 - Program Management

Storm Water Management Activity	Division/Department	# of Individuals Responsible for Implementing
Outreach & Education	Public Works/Community & Personnel Services	2
2. Industrial/Commercial Inspections	Public Works	1
3. Construction Permits/Inspections	Public Works/Development Services	2
4. IC/ID Inspections	Public Works/Police Department	2
5. Street sweeping	Public Works	1
6. Catch Basin Cleaning	Public Works	1 plus Contract
7. Spill Response	Public Works	Up to 12
8. Development Planning	Public Works/Development	4
(project/SUSMP review and approval)	Services	
9. Trash Collection	Public Works	Contractor

_

_				
D.	Staff	and [Erain	ina
D .	Olali	ancı	ı ıaıı	111 ICA

and the City of Monrovia.

Attach a summary of staff training over the last fiscal year. This shall include the staff name, department, type of training, and date of training. Comprehensive city-wide training was conducted in April of 2010 and therefore there was no additional training in FY 10/11. Attachment A shows the attendance for the April 2010 training.

	•	
Bud	lget Summary	
1.	Does your municipality have a storm water utility? Yes	No 🖂
If no	o, describe the funding source(s) used to implement the requirement	ts of
Orde	er No. 01-182.	
Sew	ver/Storm Drain Fund and a small amount from CalRecycle Use	d Oil
	ck Grant.	
2.	Are the existing financial resources sufficient to Yes	No 🖂
2.	Are the existing financial resources sufficient to Yes accomplish all required activities?	No 🖂
 2. 3. 	<u> </u>	_
	accomplish all required activities?	lable
	accomplish all required activities? Complete Table 2 to the extent that accurate information is avail	lable and repor
	accomplish all required activities? Complete Table 2 to the extent that accurate information is avail (indicate U in the spaces where the information is unavailable), a	lable and repor
	accomplish all required activities? Complete Table 2 to the extent that accurate information is avail (indicate U in the spaces where the information is unavailable), a any supplemental dedicated budgets for the same categories or	lable and repor

TABLE 2

Program Element	Expenditures in Previous Fiscal Year	Estimated Amount Needed to implement Order 01-182
Program management a. Administrative costs b. Capital costs	\$250,000.00 (estimated combined pro-rated salaries) \$1,000.00	Unable to accurately estimate at this time.
Public Information and Participation a. Public Outreach/Education b. Employee Training c. Corporate Outreach d. Business Assistance	\$500.00 U (part of JPIA contract) \$250.00 \$250.00	Unable to accurately estimate at this time.
3. Industrial/Commercial inspection/ site visit activities4. Development Planning	U (included in Row 1 estimation) U (included in Row 1	Unable to accurately estimate at this time. Unable to accurately
Development Construction a. Construction inspections	estimation) U (included in Row 1 estimation)	estimate at this time. Unable to accurately estimate at this time.
Public Agency Activities a. Maintenance of structural and treatment control BMPs b. Municipal street sweeping c. Catch basin cleaning d. Trash collection/recycling e. Capital costs f. Other	U \$77,586.00 \$24,000.00 U U	Unable to accurately estimate at this time.
IC/ID Program a. Operations and Maintenance b. Capitol Costs	U (included in Row 1 estimation)	Unable to accurately estimate at this time.
8. Monitoring	\$1,691.00	Unable to accurately estimate at this time.
9. Other a. TMDL Planning b. Memberships c. Permit Fee	\$2,901.00 \$5,000.00 \$5,400.00	Unable to accurately estimate at this time.
10. TOTAL	\$368,578.00	Unable to accurately estimate at this time.

List any supplemental dedicated budgets for the above categories:

N/A		

II.

III.

NPDES No. CAS 004001 Los Angeles County Municipal Storm Water Permit (Order 01-182) Individual Annual Report Form Attachment U-4

Rece	iving W	ater Limitations (Part 2)		
A.	discha a con	ou aware, or have you been notified, of any arges from your MS4 that cause or contribute to dition of nuisance or to the violation of any cable water quality standards?	Yes 🗌	No 🏻
B.	from y	ne Regional Board notified you that discharges your MS4 are causing or contributing to an edance of water quality standards?	Yes 🗌	No ⊠
C.	Recei	answered Yes to either of the above questions, your wing Water Limitations (RWL) Compliance Report. le the following:		
	1.	A description of the pollutants that are in exceedanalysis of possible sources;	ance and ar	n
	2.	A plan to comply with the RWL (Permit, Part 2);		
	3.	Changes to the SQMP to eliminate water quality	exceedance	es;
	4.	Enhanced monitoring to demonstrate compliance	e; and	
	5.	Results of implementation.		
SQMI	P Imple	mentation (Part 3)		
A.	addition of pol	our agency implemented the SQMP and any onal controls necessary to reduce the discharges lutants in storm water to the maximum extent cable?	Yes ⊠	No 🗌
B.	your a condi- being	r agency has implemented additional or different ols than described in the countywide SQMP, has agency developed a local SQMP that reflects the tions in its jurisdiction and specifies activities implemented under the appropriate elements ibed in the countywide SQMP?	Yes ⊠	No 🗌
C.	Descr	ribe the status of developing a local SQMP in the b	ox below.	
The Cir	ty of Si	erra Madre continues to use the most current n	nodel prog	ram.

D. If applicable, describe an additional BMP, in addition to those in the countywide SQMP that your city has implemented to reduce pollutants in storm water to the maximum extent practicable.

The City of Sierra Madre exceeds NPDES permit street sweeping requirements, with all residential areas being swept weekly and commercial zones and parking lots being swept twice weekly. The City has also identified downtown areas that receive additional washing services from the sweeping contractor. The City has passed a Landscaping Ordinance, Fats-Oils-Grease Ordinance, and a No Smoking (in downtown commercial areas) that are contributing to the reduction of pollutants in stormwater.

- E. Watershed Management Committees (WMCs)
 - 1. Which WMC are you in? Los Angeles River
 - 2. Who is your designated representative to the WMC? **James** Carlson, Management Analyst
 - 3. How many WMC meetings did you participate in last year? **Ten**
 - 4. Describe specific improvements to your storm water management program as a result of WMC meetings.

The WMC meetings offer networking opportunities for the City to learn and share ideas geared toward providing solutions to existing and forecasted NPDES issues. WMC meetings have provided the City with an important voice in the planning and implementation of a Coordinated Monitoring Plan, various Special Technical Studies, the LA Rivers TMDL Implementation plan, and future planning to address additional TMDL requirements.

- 5. Attach any comments or suggestions regarding your WMC. **None at this time.**
- F. Storm Water Ordinance

1.

Have you adopted a storm water and urban runoff ordinance to enforce all requirements of Order 01-182? Yes ☑ If not, describe the status of adopting such an ordinance.	No 🗌
N/A	

G.

NPDES No. CAS 004001 Order No. 01-182 Los Angeles County Municipal Storm Water Permit (Order 01-182) Individual Annual Report Form Attachment U-4

2.	If yes, have you already submitted a copy of the ordinance to the Regional Board? Yes If not, please attach a copy to this Report.	No □
3.	Were any amendments made to your storm water ordinance during the last fiscal year? If yes, attach a copy of amendments to this Report.] No ⊠
Disc	charge Prohibitions	
1.	List any non-storm water discharges you feel should be f regulated:	urther
	Decidential autimming peols that centain coltwater or	14 4
	Residential swimming pools that contain saltwater or a sanitizing system appear to be rising in popularity. Stinquired with the Regional Board as to how these pool be safely drained for maintenance and has still not reasolution.	aff has s should
2.	sanitizing system appear to be rising in popularity. Stinquired with the Regional Board as to how these pool be safely drained for maintenance and has still not rea	aff has s should iched a
2.	sanitizing system appear to be rising in popularity. Staniquired with the Regional Board as to how these pool be safely drained for maintenance and has still not reasolution. List any non-storm water discharges you feel should be expression.	aff has s should iched a

IV. Special Provisions (Part 4)

A. Public Information and Participation (Part 4.B)

In addition to answering the following questions, attach a summary of all storm water education activities that your agency conducted or participated in last year.

- No Dumping Message
 - a) How many storm drain inlets does your agency own? 212
 - b) How many storm drain inlets were marked with a no dumping message in the last fiscal year? **0**
 - What is the total number of storm drain inlets that are legibly marked with a no dumping message?
 If this number is less than the number in question 1.b, describe why all inlets have not been marked, the process used to implement this requirement, and the expected completion date.

N/A – All inlets are routinely inspected and are all clearly marked.

d) How many public access points to creeks, channels, and other water bodies within your jurisdiction have been posted with no dumping signage in the past year? There are no public access points to such water bodies within the City of Sierra Madre.

Describe your agency's status of implementing this requirement by the date required in Order No. 01-182.

There are "No Dumping-Drains to Ocean" signs at all water channels that are under the jurisdiction of the Los Angeles County Flood Control District. There is no public access to any of the locations. The locations are Bailey Canyon Park, E. Grand View Ave., Camillo Ave., Sycamore Pl., Los Rocas Dr., Sturtevant Dr., Woodland Dr., and E. Sierra Madre Blvd.

3.

NPDES No. CAS 004001 Los Angeles County Municipal Storm Water Permit (Order 01-182) Individual Annual Report Form Attachment U-4

Re	porting Hotline		
a)	Has your agency established its own hotline for reporting and for general storm water management information?	Yes 🗌	No ⊠
b)	If so, what is the number?		
c)	Is this information listed in the government pages of the telephone book?	Yes 🗌	No 🗌
d)	If no, is your agency coordinated with the countywide hotline?	Yes ⊠	No 🗌
e)	Do you keep record of the number of calls received and how they were responded to?	Yes ⊠	No 🗌
f)	How many calls were received in the last fiscal ye	ear?	3
g)	Describe the process used to respond to hotline	calls.	
	Three calls were received either directly or via L.A. County Hotline. All calls in FY 10/11 were within 15 minutes by the Management Analyst.		
h)	Have you provided the Principal Permittee with your current reporting contact information?	Yes ⊠	No 🗌
i)	Have you compiled a list of the general public reporting contacts for all Permittees and posted it on the www.888CleanLA.com web site (<i>Principal Permittee only</i>)? If not, when is this scheduled to occur?	Yes 🗌	No 🗌
Οι	treach and Education		
a)	Describe the strategy developed to provide outre materials to target ethnic communities. Include a why each community was chosen as a target, ho effectiveness will be determined, and status of im (Principal Permittee only)	ın explana w program	tion of
	N/A		

b)	Did the Principal Permittee organize quarterly Public Outreach Strategy meetings that you were aware of? Yes No ✓
	How many Public Outreach Strategy meetings did your agency participate in last year? 2
	Explain why your agency did not attend any or all of the organized meetings.
	Identify specific improvements to your storm water education program as a result of these meetings:
	continue to provide new and creative ideas for instruction. The
	City held 3 demonstration/instructions throughout the year. The events included a model display in which participants interacted with pollution sources as well as preventative measures.
	The events included a model display in which participants interacted with pollution sources as well as preventative
	The events included a model display in which participants interacted with pollution sources as well as preventative measures.
	The events included a model display in which participants interacted with pollution sources as well as preventative measures. List suggestions to increase the usefulness of quarterly meetings:

- c) Approximately how many impressions were made last year on the general public about storm water quality via print, local TV, local radio, or other media? Co-sponsored ads were placed in local newspapers twice during FY 10/11. The estimated cumulative circulation is 50,000. Information is continuously presented on the City's local access cable channel with approximately 2200 subscribers. Information is also available at all times on the City's website.
- d) Describe efforts your agency made to educate local schools on

,	storm water pollution.
	The City refers local schools to the County's Environmental Defenders assembly programs.
e)	Did you provide all schools within each school district in Los Angeles County with materials necessary to educate a minimum of 50 percent of all school children (K-12) every 2 years on storm water pollution (Principal Permittee only)? Yes No
	N/A
f)	Describe the strategy developed to measure the effectiveness of in-school educational programs, including assessing students' knowledge of storm water pollution problems and solutions before and after educational efforts (<i>Principal Permittee only</i>).
	N/A
	For Dormit Voors 2.5. attach an accomment of the effectiveness

For Permit Years 2-5, attach an assessment of the effectiveness of in-school storm water education programs.

a)

b)

c)

d)

g)

Los Angeles County Municipal Storm Water Permit (Order 01-182) **Individual Annual Report Form Attachment U-4**

What is the behavioral change target that was developed based on sociological data and other studies (Principal Permittee only)? N/A If no target has been developed, explain why and describe the status of developing a target. N/A What is the status of meeting the target by the end of Year 5? N/A Pollutant-Specific Outreach Attach a description of each watershed-specific outreach program that your agency developed (Principal Permittee only). All pollutants listed in Table 1 (Section B.1.d.) must be included. Did your agency cooperate with the Principal Permittee to develop specific outreach programs to target pollutants in your area? Yes 🖂 No \square Did your agency help distribute pollutant-No \square Yes 🖂 specific materials in your city? Describe how your agency has made outreach material available to the general public, schools, community groups, contractors and developers, etc... The City of Sierra Madre has provided educational outreach material and was available to answer questions at three community events during FY 10/11. Materials are available in the City Hall lobby and Development Services counter. Educational information is constantly provided via the City's

local access cable channel and the official City website.

6.

Los Angeles County Municipal Storm Water Permit (Order 01-182) Individual Annual Report Form Attachment U-4

How many media outlets were contacted? **4** Which newspapers or radio stations ran them?

Bus	sinesses Program
a)	Briefly describe the Corporate Outreach Program that has been developed to target gas stations and restaurant chains (<i>Principal Permittee only</i>).
	N/A
b)	How many corporate managers did your agency (Principal Permittee only) reach last year?
c)	What is the total number of corporations to be reached through this program (<i>Principal Permittee only</i>)?
d)	Is your agency meeting the requirement of reaching all gas station and restaurant corporations once every two years (Principal Permittee only)? If not, describe measures that will be taken to fully implement this requirement.
	N/A
e)	Has your agency developed and/or implemented a Business Assistance Program? Yes No If so, briefly describe your agency's program, including the number of businesses assisted, the type of assistance, and an assessment of the program's effectiveness.
	(Future planned program.)
	you encourage local radio stations and vspapers to use public service announcements? Yes ⊠ No □

Sierra Madre Weekly, Pasadena Star News, Mountain Views News, and San Gabriel Valley Tribune.

	San Gabriel Valley Tribune.		
	Who was the audience?		
	General public, residents, businesses, and students.		
7.	Did you supplement the County's media purchase by funding additional media buys? Estimated dollar value/in-kind contribution: Type of media purchased:	Yes 🗌	No 🖂
	Frequency of the buys: Did another agency help with the purchase?	Yes 🗌	No 🗌
8.	Did you work with local business, the County, or other Permittees to place non-traditional advertising?	Yes 🗌	No ⊠
	If so, describe the type of advertising. N/A		
9.	Did you establish local community partnerships to		
	distribute educational storm water pollution prevention material?	Yes 🗌	No 🖂
	Describe the materials that were distributed:		
	Who were the key partners?		
	Who was the audience (businesses, schools, etc.)?		
	N/A		
10.	Did you participate in or publicize workshops or community events to discuss storm water pollution? How many events did you attend? 3	Yes ⊠	No 🗌
11.	Does your agency have a website that provides storm water pollution prevention information? If so, what is the address? www.citvofsierramadress.	Yes ⊠	No 🗌

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Los Angeles County Municipal Storm Water Permit (Order 01-182) Individual Annual Report Form Attachment U-4

12.	Has awareness increased in your community regardin storm water pollution?	g Yes ⊠	No 🗌
	Do you feel that behaviors have changed?	Yes 🛚	No 🗌
	Explain the basis for your answers. Include a descrip evaluation methods that are used to determine the effeagency's outreach.	•	f your
	Attendance and participation was consistent with pre Knowledge of stormwater pollution prevention seem rise as witnessed with q&a and materials distribution noticeable increase in knowledge is with the school a continue to surprise staff with their awareness and c quality.	s to continu n. The most age children	e to n who
13.	How would you modify the storm water public education improve it on the City or County level?	on program to	0
	No modifications at this time.		

Attachment U-4

- Industrial/Commercial Facilities Program B.
 - 1. Critical Source Inventory Database

Did you (individually or jointly) update	e the Database for Critical Sources Inventory? Yes No
	City staff is closely monitoring the rise in popularity and quantity of outdoor dining and how additional potential pollutants may enter the MS4. Staff has enhanced efforts to eliminate the potential pollutants with enhanced contracted cleaning and the passing of an anti-smoking ordinance. This is the only Critical Source situation that is evolving.

2. Inspection Program

Provide the reporting data as suggested in the following tables.

Category	Initial Number of Facilities at the start of cycle proposed for inspection by categories (after the initial year, the updated number based on the new data)	Number of facilities inspected in the current reporting year	% Completed at the time of this report for present cycle (from the initial value, and from the updated value after first cycle)	Total number since permit adoption
Landfills	N/A	N/A	N/A	N/A
TSDF	N/A	N/A	N/A	N/A
Industrial/Com mercial	0	0	100%	86
Comments/Ex	planation/Conclusion:		No additional Industrial/Con	nmercial properties were

identified this reporting year.

3. BMPs Implementation

Provide the reporting data as suggested in the following table.

Attachment U-4

Category	Number of facilities inspected by category in this reporting year	Number of facilities identified as adequately implementing BMPs as specified in this reporting year	% adequately implementing out of total in this reporting year	Number of facilities required to implement or upgrade in this reporting year	Number of facilities inspected by category in this reporting cycle	Number of facilities identified as adequately implementing BMPs as specified in this reporting cycle	% adequately implementing out of total in this reporting cycle	Number of facilities required to implement or upgrade in this reporting cycle	Total Number during this permit adequately implementing	Total Number during this permit required to implement or upgrade
Landfills	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Industri al/Com mercial	2	2	100%	0	2	2	100%	0	86	0

Comments/			

Staff made inspections this year based on complaints or observations of a need for upgrades to BMPs. Compliance was very good and exceptions were addressed in a timely manner.

4. Enforcement Activities

Provide the reporting data as suggested in the following tables.

Enforcement	Number of facilities	Number of	Number of	Number of facilities	Number of	Number of	Total number of
Actions by	issued enforcement	facilities issued	facilities	(re)inspected due	facilities	facilities brought	enforcement actions
categories (e.g.	actions in the current	enforcement	(re)inspected due	to enforcement	brought into	into compliance in	since permit
Warning letter,	reporting year	actions in the	to enforcement	actions in current	compliance in	current reporting	adoption (by
NOV, referral to		current reporting	actions in current	reporting cycle	the current	cycle	category)
D.A., etc.)		cycle	reporting year		reporting year		
Verbal	2	2	2	2	2	2	Approx 25
Beyond verbal	0	0	0	0	0	0	Approx 5

Attachment U-4

Facilities by category	Number of Warning letters	Number of NOVs	Number of Referral	Number of Other		
	0	0	0	0		
Comments/Explanation/Conclusion:		2 locations corrected deficiencies without the use of additional enforcement action.				

5. Program Implementation Effectiveness Assessment

Please give a brief assessment of the implementation of the program in removing pollutants from the storm water discharge	s.
Please provide an explanation. Suggested improvements or adjustments based on the knowledge gained through this	
reporting period activities must be reflected in a change in the SQMP, if warranted.	

Highly Effective Somewhat Effective Non-effective Somewhat Effective Some

6. You must also submit a quarterly electronic submittal of your Industrial/Commercial Facilities Program activities.

C.

NPDES No. CAS 004001 Los Angeles County Municipal Storm Water Permit (Order 01-182) Individual Annual Report Form Attachment U-4

Developi	ment Pl	anning Program (Part 4.D)				
1.	Does your agency have a process to minimize impacts from storm water and urban runoff on the biological integrity of natural drainage systems and water bodies in accordance with requirements under CEQA, Section 404 of the CWA, local ordinances, and other legal authorities? Attach examples showing how storm water quality impacts were addressed in environmental documents for projects over the past year. See attachment B					
2.		your agency have procedures to include the for ements in all priority development and redeve	_	orojects:		
	a)	Maximize the percentage of permeable surfaces to allow more percolation of storm water into the ground?	Yes ⊠	No 🗌		
	b)	Minimize the quantity of storm water directed to impermeable surfaces and the MS4?	Yes ⊠	No 🗌		
	c)	Minimize pollution emanating from parking lots through the use of appropriate treatment control BMPs and good housekeeping practices?	Yes ⊠	No 🗌		
	d)	Provide for appropriate permanent measures to reduce storm water pollutant loads from the development site?	Yes ⊠	No 🗌		
3.		e types and numbers of BMPs that your agen y projects to meet the requirements described		ed for		
schedu approa	ling of eaches, pr	ude erosion control program, self-inspections, broch xcavation and grading for dry weather periods, use o otection of trees and foliage, strict house-keeping sta rocedures.	of gravel			
4.		ibe the status of the development or implement on the ontrols in Natural Drainage Systems.	ntation of	peak		
The Ci	ty follow	s standards set by the principal permittee.				

5.	ordir	your agency amended codes and/or nances to give legal effect to the SUSMP nges required in the Permit?	Yes ⊠	No 🗌
6.	stan appr	cribe the process your agency uses to include St dards in new development and redevelopment provals.	roject	
_	-	re referred to the Public Works Department for review to plan approval.	of SUSM	P
7.		many of each of the following projects did your a condition to meet SUSMP requirements last year		eview
	a)	Residential	0	
	b)	Commercial	0	
	c)	Industrial	0	
	d)	Automotive Service Facilities	0	
	e)	Retail Gasoline Outlets	0	
	f)	Restaurants	0	
	g)	Parking Lots	0	
	h)	Projects located in or directly adjacent to or discharging directly to an environmentally sensitive area	0	
	i)	Total number of permits issued to priority	U	
	•,	projects	0	
8.		t is the percentage of total development projects were conditioned to meet SUSMP requirements?		۹%
9.		has your agency prepared to reduce the SUSMI strial/commercial facilities to 1 acre from 100,000 3?		
This	task has	already been completed.		

10.	requir	2003, how many additi re/did require implementer rements as a result of t	ntation of SUSMP	ır will 1
11.	regior progra	your agency participat nal or sub-regional stor am to substitute in part rements for new develo	rm water mitigation to or wholly SUSMP	Yes □ No ⊠
12.	for procession	your agency modified it eparing and reviewing der potential storm wat de for appropriate mitig	CEQA documents to ter quality impacts an pation?	d Yes⊠ No □
N/A	II no,	provide an explanation	i and an expected da	tte of completion.
13.		our agency update any past year?	of the following Gen	eral Plan elements
	a)	Land Use	Yes 🗌 No [\boxtimes
	b)	Housing	Yes 🗌 No [\boxtimes
	c)	Conservation	Yes 🗌 No [\boxtimes
	quanti	Open Space please describe how vity management consider	derations were include	water quality and ed.
		pdate is currently being of onsiderations.	leveloped with enhanced	l water quality

14.	How many targeted staff were trained last year?	0	
15.	How many targeted staff are trained annually?	varies	1
16.	What percentage of total staff are trained annually?	vari	es
17.	Has your agency developed and made available development planning guidelines?	Yes ⊠	No 🗌
18.	If no, what is the expected date that guidelines will be developed and available to developers?	N/A	
19.	What is the status of completion of the technical mar and design of BMPs for the development community		ting
1	per guidelines are available from the City. The City updates nended by the Principal Permitee.	informatio	n as

D.	Development	Construction	Program
----	-------------	--------------	---------

1.	Describe your agency's program to control runoff from
	construction activity at all construction sites within its jurisdiction.

1.		uction activity at all construction sites within		ction.
bedroon Pasaden	a Unified	jects were down in FY 10/11 in the City of Sierra Manity that has been nearly built-out. The only project School District property. Small projects are always the construction activity.	over an acr	e was on
2.	Does your agency require the preparation, submittal, and implementation of a Local Storm Water Pollution Prevention Plan (Local SWPPP) prior to the issuance of a grading permit for all sites that meet one or all of the following criteria?			
	a)	Will result in soil disturbance of one acre or greater	Yes ⊠	No 🗌
	b)	Is within, directly adjacent to, or is discharging directly to an environmentally sensitive area	Yes ⊠	No 🗌
	c)	Is located in a hillside area	Yes 🛚	No 🗌
3.	Attach	one example of a local SWPPP See attack	hment C.	ı
4.	Notice Constr	be the process your agency uses to require of Intent for coverage under the State Geneuction Activity Storm Water permit and a celebrate P has been prepared prior to issuing a grader	eral rtification	that a
		er, or other proof of NOI submittal must be provided requirements before permits are issued.	led for pro	jects

Los Angeles County Municipal Storm Water Permit (Order 01-182) Individual Annual Report Form Attachment U-4

Complete the table below.

5.	How many building/grading permits were issued to sites requiring Local SWPPPs last year?	1
6.	How many building/grading permits were issued to sites requiring coverage under the General Construction Activities Storm Water Permit last year?	1
7.	How many building/grading permits were issued to construction site less than one acre in size last year?	7
8.	How many construction sites were inspected during the last wet season?	3

Type of Violation	# of Violations	% of Total Inspections	# of Follow-up Inspections	# of Enforcement Actions
Off-site discharge of sediment	1	33%	3	0
Off-site discharge of other pollutants	0	0	0	0
No or inadequate SWPPP	1	33%	3	0
Inadequate BMP/SWPPP implementation	1	33%	3	0

10. Describe the process for taking enforcement actions against construction site violations, including the types of actions that are taken.

A verbal warning and order to correct the situation is given for minor violations. Administrative citations, including fines may be issued through code enforcement process. For larger scale violations, a written Notice of Violation is issued and follow-up inspections are conducted to ensure compliance. If necessary, a stop-work order may be issued until the site is in compliance.

11. Describe the system that your agency uses to track the issuance of grading permits.

There is a log in the Public Works Department that contains copies of all grading permits and associated licenses and insurance. These permits are also electronically maintained with management software.

E.	Public Agency	Activities	(Part 4.F)

1.

Sewe	r system)		
a)	Has your agency developed and implemented a response plan for sanitary sewer overflows that includes the requirements in Order 01-182?	Yes ⊠	No
b)	How many sanitary sewer overflows occurred within your jurisdiction?		C
c)	How many did your agency respond to?		C
d)	Did your agency investigate all complaints received?	Yes ⊠	No
e)	How many complaints were received?		1
f)	Upon notification, did your agency immediately respond to overflows by containment?	Yes 🗌	No
g)	Did your agency notify appropriate sewer and public health agencies when a sewer overflowed to the MS4?	Yes 🗌	No
h)	Did your agency implement a program to prevent sewage spills or leaks from sewage facilities from entering the MS4? If so, describe the program:	Yes ⊠	No

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The City of Sierra Madre updated and trained all applicable staff on SSO procedures in FY 10/11. Sewage spills, leaks or complaints of such nature are responded to immediately. There was only one such complaint in FY 10/11 and the spill was entirely on private property. As part of general response protocols, barriers such as sandbags are used to berm all catch basins near the spill. A licensed haz-mat crew and/or plumber are obtained as quickly as possible when needed. All appropriate agencies are contacted and updated as promptly

catch ba	Is, barriers such as sandbags are used to asins near the spill. A licensed haz-mat cr are obtained as quickly as possible wher iate agencies are contacted and updated assary.	rew and	d/or ed. All
i)	Did your agency implement a program to identify, repair, and remediate sanitary sewer blockages, exfiltration, overflow, and wet weather overflows from sanitary sewers to the MS4?	es 🖂	No 🗌
sewer s inspecti inspecto Manage Works s	If so, describe the program: y crews repair leaks and correct problems ystem as they come to the City's attention ion or reported problem. Sewer lines are re ed and cleaned per the updated Sewer Systement Plan that was adopted in 2009. The staff received training on the procedures, is se, outlined in the plan.	n via ro routine stem entire	outine ely Public
Public	Construction Activities Management		
a)	What percentage of public construction sites 5 acres or greater in size did your agency obtain coverage under the State of California General Construction Activities Storm Water Discharge Permit?	0] %
b)	Give an explanation for any sites greater that were not covered:	ian 5 a	cres
N/A			
c)	What is the total number of active public construction sites?		0
	How many were 5 acres or greater in size?	•	0

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	d)	obtair Califo Activi Perm	March, 2003) Did your agency on coverage under the State of ornia General Construction ties Storm Water Discharge it coverage for public ruction sites for sites one acre or er? Yes No
3.			tenance/Material Storage Facilities/Corporation gement
	a)	preve vehic	our agency implement pollution ention plans for each public le maintenance facility, material ge facility, and corporation yard? Yes No
			rs SWPPP procedures for its maintenance yard. Innually and updated as necessary.
	b)	follow	y describe how your agency implements the ring, and any additional, BMPs to minimize pollutant arges in storm water:
		(1)	Good housekeeping practices
		(2)	Material storage control
		(3)	Vehicle leaks and spill control
		(4)	Illicit discharge control
	random s	spot ir	nousekeeping practices are used as well as a spections to ensure compliance. Announced a also done regularly and runoff sampling is ginning and end of rain season when possible.
	c)	opera areas equip conne	Il Permittee owned and/or ited vehicle/equipment wash is self-contained, covered, ped with a clarifier, and properly ected to the sanitary sewer? Yes No
			what is the status of implementing this rement?

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Future planned project delayed by budgetary constraints.			
d)	How many Permittee owned and/or operated vehicle/equipment wash areas are scheduled to be redeveloped to include the BMPs listed above? One area.		
Lands	scape and Recreational Facilities Manage	ment	
a)	Has your agency developed a standardized protocol for the routine and non-routine application of pesticides, herbicides (including pre-		
	emergents), and fertilizers? Briefly describe this protocol:	Yes 🛚	No 🗌
	k is completed only by qualified contra e Applicators certificates.	actors wit	h valid
resticiu	e Applicators certificates.		
b)	How does your agency ensure that ther of pesticides or fertilizers immediately be immediately after a rain event or when the area to be applied?	efore, dur	ing, or
	ndition is specified in the contract doc ed during such rain events.	uments a	nd
c)	Are any banned pesticides, herbicides, fungicides, or rodenticides stored or applied in your agency's jurisdiction that you know of? If so, list them:	Yes 🗌	No 🖂

Priority C:

150

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N/A			
d)	What percentage of your agency's apply pesticides are certified by the California Department of Food and Agriculture, or are under the direct supervision of a certified pesticide applicator?	Э	N/A
e)	Describe procedures your agency encourage retention and planting of to reduce water, fertilizer, and pest	of native vege	
vegetat City's lanative, additional	Inting and/or retention of native, dration is encouraged in all areas to act and scaping of its downtown area be drought-tolerant vegetation. The name to the city used only native and detion, and the City adopted a Water lace last year.	chieve this go low-outs incl nost recent p rought-toler	oal. The ude only oark ant
Storr	m Drain Operation and Management		
a)	Did your agency designate catch be inlets within its jurisdiction as Prior A; Priority B; and Priority C?	ity	No □
b)	How many of each designation exi	st in your juris	diction?
		Priority A:	22
		Priority B:	42

NPDES No. CAS 004001

Order No. 01-182

Yes ⊠ No □

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Is your city subject to a trash TMDL?

c)

d)	If yes, describe the activities and/or implementation measures that your agency conducted pursuant to the TMDL and any other trash reduction efforts that occurred.
are id over staff pass an el insta retra	City has installed partial capture devices at basins that dentified as most susceptible to trash and other debris the previous years. These are cleaned as needed by or per contract with the County. The City has also sed a no-smoking ordinance in the downtown area in ffort to curtail cigarette butts pollution. Staff has alled and tested two prototype full capture devices with actable gates and is preparing to expand installations regeted locations.

e)		iany times were all Priority A basii d last year?	ns	At least twice
f)		nany times were all Priority B basind last year?	ns	At least twice
g)		nany times were all Priority C basi d last year?	ns	At least twice
h)		nuch total waste was collected in tatch basin clean-outs last year?	ons	900lbs
i)	This shand Properate	a record of all catch basins in you nall identify each basin as City or liority A, B, or C. For all basins the ed by your agency, include dates d out over the past year.	County o	owned, wned and
j)	trash r	ur agency place and maintain eceptacles at all transit stops its jurisdiction.	Yes ⊠	No □
k)		nany new trash receptacles were in No new receptacles were need		last
l)	genera	ur agency place special conditions ated substantial quantities of trash ng provisions that:		
	(1)	Provide for the proper management of trash and litter generated from the event?	Yes ⊠	No □
	(2)	Arrange for temporary screens to be placed on catch basins?	Yes ⊠	No 🗌
	(3)	Or for catch basins in that area to be cleaned out subsequent to the event and prior to any rain?	Yes ⊠	∣ No □
m)	of the	ur agency inspect the legibility catch basin stencil or labels? percentage of stencils were legible	Yes □ e?	No 🗌 100%

n)	Were illegible stencils recorded and re-stenciled or re-labeled within 180 days of inspection? N/A	Yes 🗌	No 🗌
0)	Did your agency visually monitor Permittee-owned open channel storm drains and other drainage structures for debris at least annually and identify and prioritize problem areas of illicit discharge for regular inspection? Is the prioritization attached? N/A	Yes ⊠ Yes □	No 🗌 No 🗍
p)	Did your agency review its maintenance activities to assure that appropriate storm water BMPs are being utilized to protect water quality?	Yes ⊠	No 🗌
No chai	What changes have been made? nges are necessary at this time.		
q)	Did your agency remove trash and debris from open channel storm drains		
	a minimum of once per year before the storm season?	Yes 🖂	No 🗌
r)	How did your agency minimize the disch contaminants during MS4 maintenance	•	n outs?
	City crews use care and standard BMPs prevent debris from entering the MS4.	during o	lean-
s)	Where is removed material disposed of	?	
	l is initially stored in a trash bin at the n nd then taken by our contracted waste h nl.		

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		Attachment U-4		
Streets	s and R	oads Maintenance		
a)		ur agency designate streets and/cents within its jurisdiction as one of		wing:
	(1)	Priority A – streets and/or street segments that are designated as consistently generating the highest volumes of trash and/or litter?	Yes ⊠	No 🗌
	(2)	Priority B - streets and/or street segments that are designated as consistently generating moderate volumes of trash and/or litter?	Yes ⊠	No 🗌
	(3)	Priority C – streets and/or street segments that are designated as generating low volumes of trash and/or litter?	Yes ⊠	No 🗌
b)		ur agency perform all street swee ance with the permit and accordinule:		ollowing
	(1)	Priority A – These streets and/or street segments shall be swept at least two times per month?	Yes ⊠	No 🗌
	(2)	Priority B - Each Permittee shall ensure that each streets and/or street segments is cleaned at least once per month?	Yes ⊠	No 🗌
	(3)	Priority C – These streets		

and/or street segments shall be cleaned as necessary but in no case less than once per year?

Yes No 🗌

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c)	cuttin dispo case	our agency require that saw g wastes be recovered and sed of properly and that in no shall waste be left on a roadway owed to enter the storm drain?	Yes ⊠	No 🗌
d)	and o maint mana	our agency require that concrete ther street and road enance materials and wastes be ged to prevent pollutant arges?	Yes ⊠	No □
e)	wash only on never street	our agency require that the out of concrete trucks and chutes occur in designated areas and into storm drains, open ditches, is, or catch basins leading to the drain system?	Yes ⊠	No 🗆
f)	Did yo (whos qualit	our agency train its employees in t se interactions, jobs, and activities y) regarding the requirements of th gement program to:	argeted p affect sto	ositions rm water
	(1)	Promote a clear understanding of the potential for maintenance activities to pollute storm water? and	Yes ⊠	No 🗌
	(2)	Identify and select appropriate BMPs?	Yes ⊠	No 🗌
Parkir	ng Facil	lities Management		
a)	Perm clear buildu times less t	our agency ensure that ittee-owned parking lots be kept of debris and excessive oil up and cleaned no less than 2 per month and/or inspected no han 2 times per month to mine if cleaning is necessary.	Yes ⊠	No 🗌
b)	lots c	any Permittee-owned parking leaned less than once a month? many?	Yes 🗌	No 🖂

8.	Public	Industrial Activities Management		
	a)	Did your agency, for all municipal activity considered an industrial activity under USEPA Phase I storm water regulations, obtain separate coverage under the State of California General Industrial Activities Storm Water Discharge Permit no later than December 31, 2001?	Yes ⊠	No 🏻
	b)	Does your agency serve a population of less than 100,000 people?	Yes 🗌	No 🖂
9.	Emerg	gency Procedures		
	a)	In case of real emergencies, did your agency repair essential public services and infrastructure in a manner to minimize environmental damage?	Yes ⊠	No 🗌
	b)	Were BMPs implemented to the extent that measures did not compromise public health and safety?	Yes ⊠	No 🗌
10.	Feasib	pility Study		
	a)	Did your agency cooperate with the County Sanitation Districts of Los Angeles County to prepare a study which investigates the possible diversion of dry weather flows or the use of alternative treatment control BMPs?	Yes ⊠	No 🗌
	b)	Did your agency review its individual prioritized list and create a watershed based priority list of drains for potential diversion and submit a listing of priority diversions to the Regional Board Executive Officer?	Yes □	No 🏻

- F. Illicit Connections and Illicit Discharges (IC/ID) Elimination Program (Part 4.G)
 - 1. Attach a copy of your agency's IC/ID Elimination Implementation Program (Part 4.G.1.a.). See attachment D
 - 2. Attach a map of your storm drain system showing all permitted connections (if available), and the locations of all illicit connections and discharges that occurred last year (Part 4.G.1.b). If your agency has not completed this requirement, describe the status of the development of a baseline map, including an expected completion date.

·
As the City is a built-out bedroom community and has very little development, staff
is not aware of any permitted connections to our portion of the MS4. The County of
Los Angeles (Principal Permitee) owns the remaining portion and may have a map
listing all of their permitted connections.

3. Describe your enforcement procedures for eliminating illicit discharges and terminating illicit connections.

The City of Sierra Madre staff responds to complaints and/or observations of illicit discharges or illicit connections by launching an investigation into the complaint within 24 hours. Should a violation occur, a verbal warning and order to correct is given for minor incidents; while a Notice of Violation will be given for more serious offenders. Staff will take all necessary steps to prevent any pollutant from entering the system if there is a potential for run-off reaching a storm drain.

4. Describe your record keeping system to document all illicit connections and discharges.

All identified illicit connections and illicit discharges are kept in both paper file and electronic database which includes all pertinent information.

5.	What is the total length of open channel that your
	agency owns and operates? The City does not own or
	operate an open channel.

N/A

6. What length was screened last year for illicit connections?

N/A

7. What is the total length of closed storm drain that your agency owns and operates?

3.7 miles

8. What length was screened last year for illicit connections?

0

9. Describe the method used to screen your storm drains.

The City has determined that all priority storm drains belong to the County of Los Angeles and has received no indications of reporting of illicit connections.

10. Provide the reporting data for illicit connections as suggested in the following table (you may submit a spreadsheet from your database that contains the information).

Year	Total # reported/ identified	Total # investigated	# that conveyed exempt discharges or NPDES permitted	# that conveyed illicit discharges that were terminated	# that were removed	# that resulted in enforcement action	# that resulted in other actions
01/02	0	N/A	N/A	N/A	N/A	N/A	N/A
02/03	0	N/A	N/A	N/A	N/A	N/A	N/A
03/04	0	N/A	N/A	N/A	N/A	N/A	N/A
04/05	0	N/A	N/A	N/A	N/A	N/A	N/A
05/06	0	N/A	N/A	N/A	N/A	N/A	N/A
06/07	0	N/A	N/A	N/A	N/A	N/A	N/A
07/08	0	N/A	N/A	N/A	N/A	N/A	N/A
08/09	0	N/A	N/A	N/A	N/A	N/A	N/A
09/10	0	N/A	N/A	N/A	N/A	N/A	N/A

11. Explain any other actions that occurred in the last year	r. N/A
--	---------------

12.		s the average time it takes your agency to initiate an onnection investigation after it is reported?	Within 24 hours policy
	a)	Were all identified connections terminated within 180 days? Yes	No
	b)	If not, explain why.	
		N/A	

13. Provide the reporting data for illicit discharges as suggested in the following table (you may submit a spreadsheet from you database that contains this information).

Year	Total # reported	Total # that were discontinue d/ cleaned up voluntarily through enforcement and the source was identified	# that were cleaned up but the source could not be identified	# that resulted in no evidence of discharge	# that were determined to be conditionall y exempt	# that were exempt or in compliance and the source identified	# that resulted in enforcement action
01/02	0	0	0	0	0	0	0
02/03	1	1	0	0	0	0	0
03/04	2	2	0	0	0	0	0
04/05	1	1	0	0	0	0	0
05/06	0	0	0	0	0	0	0
06/07	0	0	0	0	0	0	0
07/08	4	1	0	0	0	0	0
08/09	3	3	0	0	0	0	1
09/10	3	3	0	0	0	0	2
10/11	3	1	2	1	0	0	1

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What is the average response time after an illicit discharge is

	reporte	ed?	15 min
	a)	Did any response times exceed 72 hours?	Yes ☐ No ⊠
	b)	If yes, explain why.	
		N/A	
15.	Descri	be your agency's spill response procedures.	
10.		is spill is reported (or observed), an inspector is assigned	to begin an
		igation immediately or within 24 hours. The inspector rep nines the extent of the spill and the action to be taken. Ins	
	attem	pts to determine the source of the spill and will call other a	gencies as
	up ins	sary. Discharges are stopped and clean-up is initiated whe spections are completed when warranted. Electronic and p	
	create	ed and maintained.	
16.	What v	would you do differently to improve your agency's loam?	C/ID Elimination
	The p	rogram in place is effective and no changes are deemed to me.	be necessary at
17.	Attach	a list of all permitted connections to your storm se	wer system. N/A

V. Monitoring

Briefly describe any storm water monitoring activities that are not required by Order No. 01-182 that your municipality conducted, participated in, or received funding to conduct in the past fiscal year. These activities should correspond with the dollar amount you listed in Table 2. Currently, the City participates with the Los Angeles County's Coordinated Monitoring Plan and contributes funding as prescribed in the MOU.

VI. Assessment of Program Effectiveness

- A. Attach a summary of the effectiveness of your storm water management program. This summary should include, at a minimum, the following: **See Attachment E.**
 - 1. An assessment of your agency's compliance with permit requirements, based on your responses to the questions in this form;
 - 2. Descriptions of any evaluation methods that your agency uses to determine the effectiveness of your storm water management program;
 - 3. A summary of the strengths and weaknesses of your agency's storm water management program;
 - 4. A list of specific program highlights and accomplishments;
 - 5. A description of water quality improvements or degradation in your watershed over the past fiscal year;
 - 6. Interagency coordination between cities to improve the storm water management program;
 - 7. Future plans to improve your agency's storm water management program; and
 - 8. Suggestions to improve the effectiveness of your program or the County model programs.
- B. On a scale of 1 to 10 (10 being full implementation of requirements by their deadlines), rate your municipality's level of compliance with Order No. 01-182. **Ten (10)**
- C. List any suggestions your agency has for improving program reporting and assessment. **None at this time.**

VII. Certification Statement

"I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted.

Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility, of a fine and imprisonment for knowing violations.

Executed on the 31st day of August , 2011_,						
at <u>2:30 PM</u>	_·					
Printed Name _ <u>Elaine Aguilar</u>	_ Title _	City Manager				
(Signature)(signed on Certification Statement)						

Signature by duly authorized representative